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FOR IMMEDIATE RELEASE

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SunCrest Fest 2025

New date, new time, new ways to have fun.

CRESTWOOD AND SUNSET HILLS, MO — The 2025 SunCrest Fest has a new date, modified hours, and new attractions and activities! The City of Sunset Hills and the City of Crestwood have scheduled the annual Festival on Saturday, October 25, from 11:00 a.m. to 6:00 p.m.

The new festival format anticipates a highly successful event presented at Kitun Park, located at 12343 Eddie & Park Road. New activities including an ice-skating rink (skates provided), trunk-or-treat (at the car show), and several exciting and fun inflatable attractions: corn maze, skill games, agility course, and slides!

“I think the new format will be refreshing to the community and attract new and more people to the festival,” said Crestwood Alderman Greg Hall. Also, as a member of the SunCrest Fest planning committee, Hall organizes the car show and assists with the parade.

“October is the perfect month for outside activities, plus welcoming winter with an ice rink!” said Sunset Hills Mayor Pat Fribis. “I think this different time of year as well as the various new activities will be a huge success for Sunset Hills, Crestwood, and Lindbergh Schools.”

Scott Shipley, Crestwood’s Mayor, speaks with similar enthusiasm. “I’m excited about the variety of new attractions — especially the ice-skating rink and trunk-or-treat. Those are great ways for everyone in our community to come together and have a wonderful time. I can’t wait to lace up a pair of skates and give it a whirl!”

The Festival also continues several of its traditional activities: parade, car show, live music, climbing wall, beverages, numerous food booths, and the boulevard of local businesses and organizations.

SunCrest Fest always has opportunities for sponsors and supporters to participate in the Festival and at the same time promote themselves. Pella Windows and Doors of St. Louis is proud to be the title sponsor this year, and Roeslein & Associates is excited to be a Titanium sponsor.

Platinum sponsors include Sunset Ford and First Community Credit Union. In addition, Bankhead & Firth orthodontists, The Shred Truck, Renewal by Anderson, Spirit Gymnastics, Altitude Travel, Fairway Automotive, SunSent Solar roofing company, Merlo Plumbing, Miner’s Towing, and Tapawingo National Golf Club have signed on as gold and silver sponsors.

To become a sponsor, visit www.SunCrestFest.org for more details. Support through sponsorship or simple donations assists in defraying the overall cost of the festival. All sponsors are encouraged to engage with the Community and to make this year’s SunCrest Fest our best Festival ever.

“I hope everyone finds this to be the family event they will already be looking forward to next year,” said Jill Yarasheski, a Sunset Hills resident and member of the planning committee and organizer of the parade.

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The parade kicks off at 10:15 am. The 0.9-mile route starts at Southview School and heads west, ending at Robyn Road. SunCrest Fest encourages parade entries of all types. Organization and businesses often come up with fun and memorable ways to engage parade watchers — including handing out candy/trinkets, performing short dance/cheer routines, or showcasing fun, colorful floats and vehicles decorated with community spirit. A parade application can be found on the www.SunCrestFest.org website.

Taking advantage of the later October event date, this year the Classic Car Show has an added bonus of hosting a Trunk-or-Treat. The Car Show runs from 11:00 am to 1:00 pm. Dress up the kiddos for some pre-Halloween fun with the added bonus of checking out some great looking classic cars.

No SunCrest Fest would be without live music. This year two St. Louis region bands are slated to entertain Festival-goers. First, from noon to 2:00 pm, rock out to your favorite songs from the '70s through today's hits with Jukebox Heroes. Then, from 4:00 pm to 6:00 pm the headlining band is Pure Nectar. They are a high energy rock-n-roll/variety dance band who focus on all styles and genres from old to new and everything in between.

Additional music throughout the day will be provided by DJ Shaggy Sounds.

This year marks the seventh SunCrest Fest since it began in 2018. In the past, the Fest has had a carnival theme and for several years in a row it was felt the heat of the ending summer was possibly hampering attendance. This year, the planning committee hopes to re-energize the event with a chance for more optimal weather combined with the shift to a fall festival theme.

“Hopefully, the community that has attended and were turned off by the carnival atmosphere, will come back out to see the changes,” said Eilien Ramirez, Director of Parks & Recreation for Crestwood.

Festival entry is free. Enjoy the live music and mingle with community friends and families. Beverages and food as well as attraction bracelets used to access the ice rink and inflatable activities/games can be purchased with cash or credit the day of the Fest. Attraction bracelets can also be pre-purchased (beginning Sept. 2) at Sunset Hills Community Center (3915 S Lindbergh) or Crestwood Community Center (9245 Whitecliff Lane). Bracelets do not include food or drinks. Bracelets valid all day for all inflatable activities and ice rink. Non-transferable once fastened to wrist.

Visit www.SunCrestFest.org for details.

“I have great expectations for the Fest this year,” expressed Angela Sebben, a Crestwood resident and member of the planning committee. “We are working to construct a community event with elements that appeal to even the most varied of households. I am looking forward to the Corn Maze. It has the most potential to see the highest traffic since it is truly something everyone can enjoy at any age or physical ability,” said Sebben.

Partial road closure alert: During the Parade, Eddie & Park Road will be closed to traffic between Southview School at Sappington and Truman School at Robyn Road. During the Festival, Eddie & Park will be closed to traffic between the Enterprise Bank Parking Lot and Truman School at Robyn Road.

The SunCrest Fest Committee is committed to delivering a successful community event this year. The Committee is made up of individuals from both Sunset Hills and Crestwood's Parks and Recreation Departments as well as residents from each City and liaisons to Lindbergh Schools and the Southwest Area Chamber of Commerce.

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