



### Title Sponsor: \$5,000

- **Top billing with Sunset Hills and Crestwood** on all printed materials, digital materials, staff shirt, and any other festival promotional items
- **Premium booth space** located inside the fairgrounds to promote your business/organization (optional)
- **Three (3) logo banners:** one located at the main stage, one located at ice rink, and the other located at the fairground entry seen by visitors entering via shuttles
- **Grand Marshal of the Parade** (vehicle and banner provided) and/or judge for Car Show, plus mic time at beginning of Festival
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- Logo will appear on event Staff shirts
- Ten (10) all-day attraction bracelets
- No refunds

### Platinum Sponsor: \$1,000

- **Premium booth space** located inside the fairgrounds to promote your business/organization (optional)
- **Two (2) logo banners:** one located at the main stage, and the other located at the fairground entry seen by visitors entering via shuttles
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- Logo will appear on event Staff shirts
- No refunds

Platinum Sponsors may select to associate their sponsorship with a specific aspect of the Fest (such as Main Stage, Transportation, select inflatable activities, etc.)

### Gold Sponsor: \$500

- **Preferred Boulevard Booth space** near the Festival entrance promoting your business/organization
- **Two (2) logo banners:** one located at the main stage, and the other located near the fairground entry and along the Boulevard
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- No refunds

### Silver Sponsor: \$250

- **Boulevard Booth space** promoting your business/organization
- **One (1) logo banner** located along the Boulevard
- No refunds

**All sponsors benefit from their logo and/or name included in digital marketing materials:** Festival website, social media, Crestwood and Sunset Hills' Parks & Rec e-mail blasts (distributed to 2,000+ households), and other digitally distributed marketing materials throughout 2025.

# SPONSORSHIP AND BOOTH APPLICATION

SunCrest Fest encourages all booths to promote their business or organization in a fun and memorable way. From serving and/or selling food, goods, or crafts to providing games and activities which engage Festival attendees.



**OPTIONS:** ☐ \$5,000 Title Sponsor (only one available)

☐ \$1,000 Platinum Sponsor ☐ \$500 Gold Sponsor ☐ \$250 Silver Sponsor ☐ \$50 Booth Only

SPONSORS: Will you be utilizing your available booth space? ☐ Yes ☐ No (select one)

## CONTACT INFO:

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone # (that can be used day of event): (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

## BOOTH INFO:

Booth spaces are 12 ft. x 12 ft. No tables, chairs, or tents will be provided. **No beverages can be sold or distributed.** Any booth may sell or distribute food items. St. Louis County food service permits are required as well as a day-of county inspection for food booths. Provide details for your type of booth below:

**FOOD BOOTH:** ☐ Yes ☐ No (select one)

If **yes**, please list what type of food you will be serving or selling: \_\_\_\_\_

\_\_\_\_\_

If electric is needed, it is your responsibility to supply your own electric generator.

**GOODS BOOTH:** ☐ Yes ☐ No (select one)

If **yes**, please list what type of goods or craft you will be selling: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**ALL BOOTHS:** You are encouraged to stay the whole day, though you may leave at any time. However, please note, you will not be able to drive your vehicle to your booth prior to the event cleanup time.

If you need to leave early, what time do you need to leave? \_\_\_\_\_

**Assigned times to load and unload for all booths will be provided 48 hours prior to the event.**

**Event cleanup is at 6:00 p.m.**

Early-Bird deadline is May 16, 2025. Sponsorships registered after September 25, 2025, are not guaranteed inclusion in some marketing materials or on shirt. Sponsorship registration closes October 15, 2025.

**Please make checks payable to THE CITY OF CRESTWOOD, include sponsorship form, and mail to:**

**The City of Crestwood, 9245 Whitecliff Ln, Crestwood, MO 63126.**

**To pay with a credit card, please call 314-729-4860.**

**IF YOU HAVE QUESTIONS, PLEASE CONTACT:**

Sponsorships and Booth Applications - Tracey Whitaker at [twhitaker@cityofcrestwood.org](mailto:twhitaker@cityofcrestwood.org) or 314-729-4862

Sponsorships or General Questions - Gerald Brown at [gbrown@sunset-hills.com](mailto:gbrown@sunset-hills.com) or 314-842-7265.