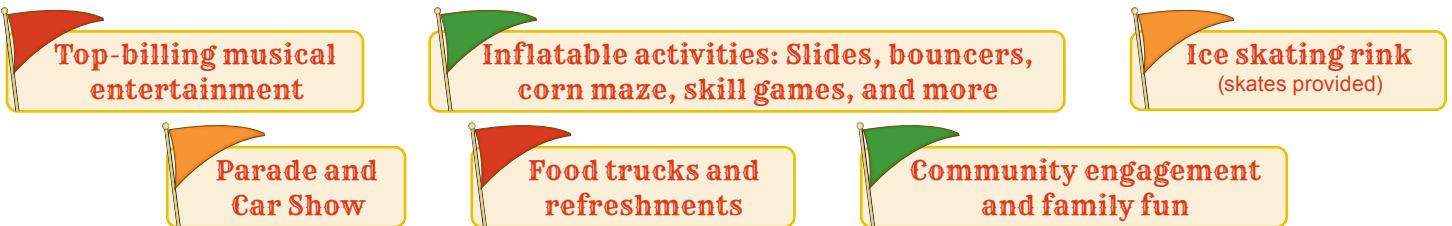




SPONSORSHIP REQUEST

The City of Sunset Hills and the City of Crestwood have scheduled the annual **SunCrest Fest** on **Saturday, October 25, from 11:00 a.m. to 6:00 p.m.** With the new festival format we anticipate a highly successful event presented in a friendly and productive environment for promoting your business. Festival highlights include:



We are reaching out to local businesses and organization for sponsorship and participation.

As an event sponsor, you will be recognized in multiple ways — on-site, online, and in various publications — before and during the Festival, corresponding to your level of contribution.

Support through sponsorship or simple donations assist in defraying the cost of the festival. Cash donations are the preferred method; however, merchandise, gift certificates, and other services are welcome and very beneficial to the Festival. All donations are tax deductible under Section 170C (1) of the Internal Revenue Code.

The SunCrest Fest Committee is committed to delivering a successful community event this year.

Participation Ensures Success

We encourage you to participate in SunCrest Fest to enhance the Community and as a way to promote your business to our festival guests. Each sponsorship opportunity provides various ways your business will be promoted and corresponds to a level of contribution as indicated on the next page.

All sponsors are encouraged to use their booth space to engage with the Community and to make this year's SunCrest Fest our best Festival ever. Our Title Sponsor (Pella Windows & Doors of St. Louis) and Platinum Level sponsors are offered premium booth spaces near the main stage, beer/beverage wagon, and food trucks. Gold and Silver Level sponsors are offered booth space located on the Boulevard. All areas are expected to be high-traffic with the inflatable activities on the Festival grounds and the ice rink at the opposite end of the boulevard (in front of Truman School).

Sponsorships registered after September 25, 2025, are not guaranteed inclusion in some marketing materials or on shirt. Sponsorship registration closes October 15, 2025. Donations may still be made up the Friday before the event.

**Contact Eilien Ramirez at eramirez@cityofcrestwood.org
or 314-729-4861 to secure your sponsorship.**

www.SunCrestFest.org



Title Sponsor: Thank you Pella Windows & Doors of St. Louis

- **Top billing with Sunset Hills and Crestwood** on all printed materials, digital materials, staff shirt, and any other festival promotional items
- **Premium booth space** located inside the fairgrounds to promote your business/organization (optional)
- **Three (3) logo banners:** one located at the main stage, one located at ice rink, and the other located at the fairground entry seen by visitors entering via shuttles
- **Grand Marshal of the Parade** (vehicle and banner provided) and/or judge for Car Show, plus mic time at beginning of Festival
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- Logo will appear on event Staff shirts
- Ten (10) all-day attraction bracelets
- No refunds

Platinum Sponsor: \$1,000

- **Premium booth space** located inside the fairgrounds to promote your business/organization (optional)
- **Two (2) logo banners:** one located at the main stage, and the other located at the fairground entry seen by visitors entering via shuttles
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- Logo will appear on event Staff shirts
- No refunds

Platinum Sponsors may select to associate their sponsorship with a specific aspect of the Fest (such as Main Stage, Transportation, select inflatable activities, etc.)

Gold Sponsor: \$500

- **Preferred Boulevard Booth space** near the Festival entrance promoting your business/organization
- **Two (2) logo banners:** one located at the main stage, and the other located near the fairground entry and along the Boulevard
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- No refunds

Silver Sponsor: \$250

- **Boulevard Booth space** promoting your business/organization
- **One (1) logo banner** located along the Boulevard
- No refunds

All sponsors benefit from their logo and/or name included in digital marketing materials: Festival website, social media, Crestwood and Sunset Hills' Parks & Rec e-mail blasts (distributed to 2,000+ households), and other digitally distributed marketing materials throughout 2025.

SPONSORSHIP AND BOOTH APPLICATION

SunCrest Fest encourages all booths to promote their business or organization in a fun and memorable way. From serving and/or selling food, goods, or crafts to providing games and activities which engage Festival attendees.



OPTIONS: ☒ **FILLED** Title Sponsor (only one available)

☐ \$1,000 Platinum Sponsor ☐ \$500 Gold Sponsor ☐ \$250 Silver Sponsor ☐ \$50 Booth Only

SPONSORS: Will you be utilizing your available booth space? ☐ Yes ☐ No (select one)

CONTACT INFO:

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone # (that can be used day of event): (____) _____ Email: _____

BOOTH INFO:

Booth spaces are 12 ft. x 12 ft. No tables, chairs, or tents will be provided. **No beverages can be sold or distributed.** Any booth may sell or distribute food items. St. Louis County food service permits are required as well as a day-of county inspection for food booths. Provide details for your type of booth below:

FOOD BOOTH: ☐ Yes ☐ No (select one)

If **yes**, please list what type of food you will be serving or selling: _____

If electric is needed, it is your responsibility to supply your own electric generator.

GOODS BOOTH: ☐ Yes ☐ No (select one)

If **yes**, please list what type of goods or craft you will be selling: _____

ALL BOOTHS: You are encouraged to stay the whole day, though you may leave at any time. However, please note, you will not be able to drive your vehicle to your booth prior to the event cleanup time.

If you need to leave early, what time do you need to leave? _____

Assigned times to load and unload for all booths will be provided 48 hours prior to the event.

Event cleanup is at 6:00 p.m.

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Please make checks payable to THE CITY OF CRESTWOOD, include sponsorship form, and mail to:

The City of Crestwood, 9245 Whitecliff Ln, Crestwood, MO 63126.

To pay with a credit card, please call 314-729-4860.

IF YOU HAVE QUESTIONS, PLEASE CONTACT:

Sponsorships and Booth Applications - Eilien Ramirez at eramirez@cityofcrestwood.org or 314-729-4861

Sponsorships or General Questions - Gerald Brown at gbrown@sunset-hills.com or 314-842-7265.