



SPONSORSHIP REQUEST

The City of Sunset Hills and the City of Crestwood have scheduled the annual **SunCrest Fest on Saturday, October 24, from 11:00 a.m. to 6:00 p.m.** Last year's festival format was highly successful. This year's event is anticipated to be another year great opportunity for promoting your business.

The SunCrest Fest Planning Committee is dedicated to delivering a successful community event this year and we are reaching out to local businesses and organizations for sponsorship and participation.

As an event sponsor, you will be recognized in multiple ways — on-site, online, and in various publications — before and during the Festival, corresponding to your level of contribution as indicated on the next page.

Support through sponsorship or simple donations assist in defraying the cost of the festival. Cash donations are the preferred method; however, merchandise, gift certificates, and other services are welcome and very beneficial to the Festival. All donations are tax deductible under Section 170C (1) of the Internal Revenue Code.

All sponsors are encouraged to use their booth space to engage with the Community and to make this year's SunCrest Fest our best Festival ever.

Our Title Sponsor and Platinum Level sponsors are offered premium booth spaces near the main stage, beer/beverage wagon, food trucks, and entrance. Gold and Silver Level sponsors are offered booth space located on the Festival grounds near the heart of the action. All areas are expected to be high-traffic with visibility from the inflatable activities.

Sponsorships registered after September 25, 2026, are not guaranteed inclusion in some marketing materials. Sponsorship registration closes October 15, 2026. Donations may still be made up the Friday before the event.

Contact Gerald Brown at gbrown@sunset-hills.com
or 314-842-7265 to secure your sponsorship.

www.SunCrestFest.org



Title Sponsor: Thank you Roeslein & Associates!

- **Top billing with Sunset Hills and Crestwood** on all printed materials, digital materials, and any other festival promotional items
- **Premium booth space** located on the festival grounds near the main stage and entrance to promote business/organization (optional)
- **Three (3) logo banners:** one located at the main stage, one located at the Festival entry seen by visitors entering via shuttles, and one located where space allows
- **Grand Marshal of the Parade** (vehicle and banner provided) and/or judge for Car Show, plus mic time at beginning of Festival
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- **Logo applied to all-day attraction bracelets**

FILLED

Platinum Sponsor: \$1,000

- **Premium booth space** located on the Festival grounds to promote your business/organization (optional)
- **Two (2) logo banners:** one located at the main stage, and the other located at the Festival entry seen by visitors entering via shuttles
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- **No refunds**

Platinum Sponsors may select to associate their sponsorship with a specific aspect of the Fest (such as Main Stage, Transportation, select inflatable activities, etc.)

Gold Sponsor: \$500

- **Preferred Boulevard Booth space** near the heart of the action promoting your business/organization
- **Two (2) logo banners:** one located near the Festival entry and the other located where space allows on Festival grounds
- **Logo applied to printed marketing materials** including advertisements, posters, and flyers
- **No refunds**

Silver Sponsor: \$250

- **Booth space** promoting your business/organization
- **One (1) logo banner** located where space allows on Festival grounds
- **No refunds**

All sponsors benefit from their logo and/or name included in digital marketing materials: Festival website, social media, Crestwood and Sunset Hills' Parks & Rec e-mail blasts (distributed to 2,000+ households), and other digitally distributed marketing materials throughout 2026.

SPONSORSHIP AND BOOTH APPLICATION



SunCrest Fest encourages all booths to promote their business or organization in a fun and memorable way. From serving and/or selling food, goods, or crafts to providing games and activities which engage Festival attendees.

OPTIONS: **FILLED** Title Sponsor (only one available)

\$1,000 Platinum Sponsor \$500 Gold Sponsor \$250 Silver Sponsor \$50 Booth Only

SPONSORS: Will you be utilizing your available booth space? Yes No (select one)

CONTACT INFO:

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone # (that can be used day of event): () _____ Email: _____

BOOTH INFO:

Booth spaces are 12 ft. x 12 ft. No tables, chairs, or tents will be provided.

Any booth may sell or distribute food items, but not beverages. St. Louis County food service permits are required as well as a day-of county inspection for food booths.

Provide details for your type of booth:

- FOOD BOOTH**
 GOODS BOOTH
 INFORMATIONAL BOOTH

If electric is needed, it is your responsibility to supply your own electric generator.

List what type of food, goods, crafts, or information you will be serving, selling, or distributing:

ALL BOOTHS: You are encouraged to stay the whole day, though you may leave at any time. However, please note, you will not be able to drive your vehicle to your booth prior to the event cleanup time.

If you need to leave early, what time do you need to leave? _____

Assigned times to load and unload for all booths will be provided 48 hours prior to the event.

Event cleanup is at 6:00 p.m.

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**Please make checks payable to THE CITY OF CRESTWOOD, include sponsorship form, and mail to:
The City of Crestwood, 9245 Whitecliff Ln, Crestwood, MO 63126.
To pay with a credit card, please call 314-729-4860.**

IF YOU HAVE QUESTIONS, PLEASE CONTACT:

Sponsorships and Booth Applications - Eilien Ramirez at eramirez@cityofcrestwood.org or 314-729-4861
Sponsorships or General Questions - Gerald Brown at gbrown@sunset-hills.com or 314-842-7265.